

Alka Kurian

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ABOUT ME

Creative and detail-oriented editorial professional with experience across print, digital, radio, and television. Skilled in writing, editing, and content production with a strong foundation in design and visual storytelling. Adept at managing editorial workflows, coordinating production teams, and developing engaging multimedia content. Passionate about news, entertainment, and lifestyle topics with a keen understanding of social media trends and audience engagement.

PROFESSIONAL EXPERIENCE

Assistant Producer & Production Coordinator | UoN News – Radio, TV, and Online

- Produced and coordinated editorial content for broadcast and digital platforms
- Collaborated with marketing and creative teams to develop seasonal campaigns across digital channels.
- Ensured design consistency across platforms, adapting visual content for various audiences.
- Coordinated crew and logistics for live show production — demonstrating multitasking and project management skills.

Graphic Designer & Production Coordinator | Face The Music (Music Show)

- Drafted event blurbs, social media captions, and promotional write-ups to accompany digital assets.
- Organised production logistics and communications for live events and content shoots.
- Supported cohesive branding across social media and internal marketing campaigns.

Creative Director & Editor | Independent Magazine Projects (UK-Wide)

- Led concept development and creative direction for two independently published magazines.
- Conceived, researched, and produced editorial content — including features, interviews, and lifestyle pieces — ensuring originality, accuracy, and a clear, distinctive voice.
- Directed photo shoots and editorial content creation, preparing visuals for both print and digital formats.

VOLUNTEERING & FREELANCE PROJECTS

Cinematographer & Assistant Director | United African Association | Promotional Video

- Shot and edited high-quality visual content for online campaigns.
- Applied creative lighting and composition techniques in photography and video.
- Developed pre-production planning, including storyboard development and scheduling.

Production Coordinator | Vintage Guru | Promotional Video

- Managed end-to-end video production, aligning teams and resources to deliver on brief.
- Collaborated across disciplines (script, video, layout) for a polished promotional product.

KEY SKILLS

- Writing : Research, Editing, Fact-Checking, Proofreading & Attention to Detail
- Design & Editing: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro)
- Video Production: Storyboarding, cinematography, basic After Effects
- Photography: Composition, lighting setup, basic editing
- Project Management: Scheduling, coordination, asset versioning
- Languages: Fluent in English, (Beginner) Korean, Italian, and French
- Other Tools: Microsoft Office Suite (Word, Excel)

EDUCATION

University of Northampton

BA (Joint Honours) Creative Film, Television, Digital Media Production and Multimedia Journalism